

QuestBack Selected Presenter at the Nordic Tech Tour

Oslo, June 2010



QuestBack is proud to announce that the Company was selected to present at the Nordic Tech Tour 2010.

From a pool of hundreds of technology companies, the Tech Tour Association carefully selects a limited number that have the potential to impact the Global/European technology landscape, and have the drive and ambition to expand aggressively into the international market. Being one of the few companies invited to present at the Tech Tour, QuestBack was given a fantastic opportunity to present the company and business concept to a unique circle of top-ranking global investors, corporations and advisors.

"It was a great privilege and an honour to be invited to present QuestBack at the Tech Tour in Helsinki, and I was overwhelmed by the fantastic response following my presentation", says Ivar Kroghrud, CEO of QuestBack. He continues: "I am very proud of what we have achieved in QuestBack and the positive feedback is very inspiring to all of us QuestBackers working so hard to make our company a success."

Tech Tour delegates raved over QuestBack and offered feedback like;

- *"I am really inspired by the culture in QuestBack and the success it has generated."*
- *"Truly an amazing company."*
- *"500 really good companies were screened for the Tech Tour and 30 great ones were selected. QuestBack is definitely among the top three of the 30 winners."*

What is the Tech Tour?

The European Tech Tour Association is an independent non-profit organization committed to the development of emerging technology companies from Europe. Their contribution to the high tech industry is through the development of European regional Tech Tours and Vertical Industry Summits that bring together the entire technology ecosystem of local and global players. Tech Tour's mission is to identify innovative projects having the potential to impact the European technology landscape, introduce selected companies to a unique circle of top-ranking global investors, corporations and advisors, and to contribute to the development of high-tech and innovative companies in Europe.

QuestBack AS is Europe's leading provider of Enterprise Feedback Management and online surveys - web-based services for relationship development through the collection, analysis and follow-up of business critical information. Our clients achieve better financial performance through increasing the satisfaction and loyalty among their customers and employees. QuestBack is a Norwegian company with offices in a total of 17 countries. Headquartered in Oslo. We service today over 3,000 customers across all sectors and industries.